

July 2024

Madeleine Giaconia

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EDUCATION

Northwestern University, Evanston, IL

2024

B.A., Radio/Television/Film and Art History

Summa Cum Laude

Semester Abroad: University of Edinburgh, Edinburgh, UK (Sept. - Dec. 2022)

Summer Language Intensive in Elementary Russian: Harvard University, Cambridge, MA (June - Aug. 2023)

Awards and Honors: Dean's List (2020 - 2024), Warnock Prize for Art Historical Writing (2021), Warnock Prize for Outstanding Junior Art History Major (2023), Warnock Research Grant (2023), Academic Year Undergraduate Research Grant (2023), J. Carson Webster Prize for Distinguished Honors Thesis (2024)

WORK EXPERIENCE

Art Institute of Chicago

Chicago, IL

Intern, Experience Design - Digital Media (June 2024 - present)

- Combine curator interview and archival material to edit biographical video featured in upcoming exhibition
- Lead interviews with visitors outside current exhibition *Georgia O'Keeffe: My New Yorks*; use footage to edit marketing content for Instagram and YouTube
- Participate in review sessions with stakeholders (i.e. Marketing, Curatorial) to incorporate feedback
- Write proposal and pitch deck for original video series proposal; present concept to museum stakeholders

Block Museum of Art

Evanston, IL

Student Associate (Sept. 2023 - June 2024)

- Lead 30–60-minute exhibition tours and art talks to class visits and public groups of ~15 visitors
- Engage with and assist visitors at public programming and events
- Learn about and discuss current issues in the arts and museums through weekly seminars with Block staff and Chicago-based arts professionals
- Served on research team to select potential artists whose work might be purchased for student associates' annual art acquisition; presented findings in ten-minute presentation to student associate team

Curatorial Intern (Sept. 2021 - June 2022)

- Cataloged the Block's collection of 205 photographs by W. Eugene Smith
 - Studied Smith's photo essays in *Life Magazine* archive; identified photos in Block's collection
 - Composed spreadsheet with details and publication history (e.g., caption, visual description)
 - Developed new titling format for Smith photos for easier public research access on Block's website
- Assisted senior registrar with collection inventory: handled works on paper (prints and drawings) and updated object locations in The Museum System
- Translated Spanish text and wrote justification (e.g., artist biography, analysis of works) for a new drawing acquisition by Fernando Bryce; presented research in 20-minute talk to Loans and Acquisitions Committee
- Collected and read books and digital sources about photographer Edward Steichen; wrote and published a blog post about Steichen photo in the Block's collection on the Block's *Collection Spotlight* blog

Ellsworth Kelly Studio

Spencertown, NY

Archives and Research Intern (June - Sept. 2022, concurrent with position at NBMAA)

- Inventoried print collection: handled prints up to 56"x35", wrote condition reports, updated database
- Handled, measured, and rehoused negatives and prints from Kelly's personal photographs, ca. 1940–60
- Digitized archival material (e.g., catalogs, correspondence, exhibition records) in Adobe Acrobat, labeled and organized in online database

New Britain Museum of American Art

New Britain, CT

Curatorial Intern (June - Aug. 2022, concurrent with position at Ellsworth Kelly Studio)

- Consulted and researched for photography exhibition "Edward Burtynsky: Earth Observed"
 - Sourced videos, interviews, and articles with/about the artist; compiled into a spreadsheet
 - Wrote research summaries to be used in digital content and wall labels
 - Provided feedback to curator on initial exhibition layout plans
- Wrote a proposal for an exhibition on women in 20th-century American landscape photography
- Shadowed associate curator during staff meetings, artist visits, and exhibition planning sessions

American Mural Project (AMP)

Winsted, CT

Digital Media Intern (June - July 2021)

- In a team of 5, operated cameras, lighting, and sound equipment to capture footage of summer youth music program at AMP, a nonprofit organization centered around the world's largest indoor collaborative mural
- Wrote questions and conducted on-camera interviews with visitors and teaching artists
- Edited 4-minute promotional marketing video and 30-minute multicam concert film in Adobe Premiere Pro

Education Volunteer (July 2021)

- Stayed on past initial internship period to volunteer as a teaching assistant for summer art program
- Supervised, taught, and interacted with children aged 7–11 in projects like sewing stuffed animals, planting flowers, and painting garden signs

LEADERSHIP & ACTIVITIES

Northwestern RTVF Senior Directing Program

Evanston, IL

Producer (Sept. 2023 - March 2024)

- Formulated and managed budget for equipment and location rentals, catering, actor compensation, etc.
- Requested and submitted invoices, payments, and insurance certificates on time
- Communicated with SAG-AFTRA representatives and talent agency to sign contracts before production; logged on-set actor schedule and wrote accurate production reports; coordinated payments after shooting
- Managed production schedule and led crew transportation to and from set

Northwestern Art Review (NAR)

Evanston, IL

Print Journal Editor-in-Chief (Sept. 2023 - June 2024)

- Sent email outreach to 50 universities in the US, UK, and Canada to solicit submissions for NAR's annual printed journal of undergraduate art historical scholarship
- Organize and lead team of 4 editors to review submissions, and select and edit finalists for publication
- Proofread finalist papers; communicate with selected authors to implement edits and format for publication

Online Co-Editor-in-Chief (July 2022 - Aug. 2023)

- Solicited articles (e.g., art historical essays, artist interviews) to be published on NAR's website
- Led and delegated editing tasks to 5-person team; communicated with authors to provide edits
- Designed layout of articles and uploaded publications using Squarespace
- Increased published articles from 2 in previous academic year to 30 from September to June 2023

Editorial Contributor, Events Committee Member (Jan. - July 2022)

- Wrote 2 articles, published in NAR's 2022 journal: *A Tortured Artist's Haunt: W. Eugene Smith and the Jazz Loft*, and *A Day in the Life as the Block Museum's Undergraduate Intern*

RESEARCH EXPERIENCE

Northwestern University Department of Art History

Evanston, IL

- Wrote grant proposal and literature review, awarded \$1700 Academic Year Undergraduate Research Grant from the Office of Undergraduate Research, and \$900 Warnock Research Grant from the Department of Art History
 - Funded archival research trip to Venice, Italy, for Art History senior honors thesis on Ukrainian art at the 1928 Venice Biennale
- Read online archive guide, identified relevant materials, and requested appointments prior to trip
- In the Historical Archive of Contemporary Arts, read and photographed documents in Italian, Russian, French, and English (e.g., correspondence, lists of artworks, and shipping records)

ADDITIONAL SKILLS

Spanish (proficient), Russian (intermediate), Microsoft suite, Google Suite, Adobe Creative Suite, TMS